

BURNABY BUSINESS EXCELLENCE AWARDS

November 3, 2022

The most prestigious business event in Burnaby, the Burnaby Business Excellence Awards is a joint initiative of the City of Burnaby and the Burnaby Board of Trade, and represents an opportunity to recognize and highlight business excellence in the city. The BBEA Awards event each year attracts hundreds of community leaders to celebrate local business success and represents an unrivalled opportunity for our sponsors.

Sponsorship Level: Award Sponsorship

Sponsorship Investment: \$7700

Deliverables:

- Prominent logo recognition on all pre-event and post-event communication such as printed flyers, Call for Nominations brochures, BBOT.ca website, printed newsletters, print advertisements, and social media
- Complimentary table of 10 for the BBEA Awards Event
- Speaking opportunity at BBEA Awards Event to present your sponsored award on stage
- Recognition on the photo backdrop, scrolling AV presentation, and welcome video at the BBEA Awards Event as well on as a physical logoed display (ex: ice sculpture)
- Opportunity to place a full page, full colour ad in the BBEA Awards Event program
- Podium recognition from event emcees
- Recognition and placement in award presentation videos shared through BBOT channels

Sponsorship Level: Gold Sponsorship

Sponsorship Investment: \$3200

Deliverables:

- Logo recognition on all pre-event communication such as printed flyers, Call for Nominations brochures, BBOT.ca website, printed newsletters, print advertisements, and social media
- Two complimentary tickets for the BBEA Awards Event and podium recognition of sponsorship by event emcee
- Recognition on the photo backdrop, scrolling AV presentation, and welcome video at the BBEA Awards Event
- Opportunity to place a quarter page, full colour ad in the BBEA Gala program

