



## **Burnaby Council Candidate: Joe Keithley - Burnaby Green Party**

I was born in Burnaby where my wife Laura and I have raised our three children. I've been inducted into BC's Music Hall of Fame for my work with my band D.O.A. I'm a lifelong environmentalist and for my entire adult life I've been an advocate for people's rights and have always stood against racism and sexism. I have over 20 years of business experience as I'm the owner of a successful record label that markets music around the world. I was elected to Burnaby City Council in 2018.

### **What skills would you bring to the Councillor's position and how would those apply to the business community?**

I will continue to use the negotiating skills that I have acquired from my 20 years in the business world. Throughout my career I have also refined the skill of finding a compromise in situations where opinions differ, so I use this knowledge to help residents and business.

### **What strategies do you think the City of Burnaby should adopt to foster the growth and success of our local businesses?**

I would continue to lobby the provincial government and BC Assessment to change their so called "best use" taxation formulae, which is unfairly causing financial stress on small business.

### **How would you propose the City of Burnaby manage its continued densification and the development of its town centers?**

We need to take a critical look at densification by having thorough consultation with residents and business. We need to create the 15 minute city, which basically means that our residents would have all the services they need within 15 minutes by walking/rolling/cycling. This would involve updating Burnaby's Official Community Plan. This in turn would create more opportunities for business in new locations around our city.

### **If elected, what would be your top goals for your coming term in office?**

Building affordable rental homes, fighting climate change, fostering clean green business's, building affordable daycare to help get more people back into our workforce and holding the line on taxes.