



BURNABY BUSINESS NEWS

Burnaby Board of Trade calls for more women in BC's boardrooms

By Cory Redekop
cory@bbot.ca

More women in BC's boardrooms will be good for the bottom line—that's the case the Burnaby Board of Trade (BBOT) is making in a new policy it released today to encourage more women to serve on corporate boards. The BBOT is calling for BC to take several steps to encourage greater gender diversity including: implementing gender diversity disclosure rules, requiring companies actively consider women for vacant board positions, and setting provincial gender diversity goals for BC's business community to strive towards.

"The predominance of research on this issue shows that companies which have more female board directors and executives simply perform better," argues BBOT President & CEO Paul Holden. "Greater gender diversity has been linked to everything from better

Con't on p.3



MAY-JUNE 2017

BURNABY BOARD OF TRADE Events Calendar

MAY 23 BBOT MEMBERSHIP LUNCH AND LEARN

MAY 25 BURNABY BUSINESS SHOWCASE & EXPO

MAY 31 HIGH TEA DIM SUM - IMMIGRATION UPDATE

JUN 1 BYPN CONFLICT RESOLUTION WORKSHOP

JUN 2 NRG MORNING NETWORKING GROUP

JUN 6 POWER HOUR REFERRAL ROUNDTABLE

JUN 8 BBOT MEMBERSHIP LUNCH AND LEARN

JUN 13 BBOT AFTER HOURS @ BOSS BUSINESS CENTRES

JUN 21 INS & OUTS OF HIRING AND FIRING SEMINAR

JUN 22 BBOT MEMBERSHIP LUNCH AND LEARN

For event details, please visit:
BBOT.CA

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What message does that send to the people insured by PBC? That substandard benefits are okay?

Contact Jan K. Grude, Pacific Blue Cross President and CEO, and ask him why PBC is rolling back the clock on benefits rightfully bargained for current and future employees.

Phone: **604-761-5364**
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#AskJan

CUPE 1816

A message from the dedicated workers who handle benefits for British Columbians.

cope 491

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Saturday June 10 from 11am-3pm

Morley Elementary School - Burnaby

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Women in boardrooms can't from cover

returns on equity to higher stock prices, to overall better financial performance. The case for supporting women in business overall is clear, but particularly for encouraging more women to serve on boards."

However, Canada continues to lag the rest of the developed world in terms of gender diversity in corporate boardrooms. Some reviews have found as many as 45% of Canada's publicly-traded companies have no women on their boards and overall representation of women on boards is

as low as 12%. In BC, 50% of the largest publicly-traded companies either have no female directors at all or refuse to reveal that information.

That is why the BBOT made engaging and supporting women in business a key focus of the organization's past year with the launch of its new **Women's Business Success Network**. This member-driven group develops events specifically tailored to women and researches policy positions to support women business.

The BBOT's policy calls for implementing "comply-or-explain" regulations which disclose corporate gender diversity policies—or the lack thereof. It also calls for new requirements that at least one woman be fully considered and interviewed for all board vacancies. "Mandating that companies actively consider women for board vacancies will encourage them to broaden their search, get creative in their recruitment efforts, and go beyond their traditional—often male-dominated—networks to find

candidates," added Holden. Both of these requirements would apply only to publicly-traded companies, while the policy's call for a provincial gender diversity goal would create a target for all businesses and organizations in BC to work towards.

The BBOT will be presenting this policy to the provincial government and seeking support from the 125 other Boards of Trade and Chambers of Commerce in the province at the BC Chamber of Commerce AGM later this month. ■

Eco-Hero Profiles

By Tessa Vanderkop
tessa@bbot.ca

In celebration of Earth Day, the Burnaby Board of Trade asked our members to help us recognize the Eco-Heroes in our community! These Eco-Heroes represent individuals, groups and organizations working towards creating a more sustainable Burnaby and have been nominated by their friends and peers for their efforts.

The Silent Gardener: The Silent Gardener focuses on sustainable landscape maintenance. Their gardening equipment is powered by lithium batteries and they use organic methods and biological pest controls.

BC Technology for Learning Society: BC Tech works hard to protect the environment from toxic electronic waste. They employ a balanced use of all three components of sound environmental practice: Reduce, Reuse, Recycle.

Lupii Café: Lupii cafe is a community focused, zero-waste cafe, dedicated to environmental and social sustainability. Their strategy extends throughout the company, from their food to their furniture to their take-out containers.

Kitchen Craft Vancouver: Kitchen Craft provides great quality & craftsmanship while adhering to the strict criteria of the KCMA Environmental Stewardship Program. They work with a sustainable supplier, use recycled materials, and manufacture lowest emission cabinets.

Dave Stafford- Volunteer with Burnaby Lake Park Association: Dave has been recognized by the 2016 National Rowing Championships and Canada Cup Regattas for the positive impact he created, ensuring proper waste disposal at each event. The result was a significant reduction of waste, as well as, waste management goals set for future events.

Tiger Purification Systems Inc: Watertiger provides consulting services which maximize the use of grey water and rain water and reduces the use of potable water. This means more efficient use of the water supply, as well as, more sustainable and livable communities.

Rikur Energy: Rikur Energy believes PV technology is the next big step in energy production, and they want to help you start

producing clean energy for your home and save money in the process. Rikur also plants a tree for every solar panel they install through the One Tree Planted initiative.

Brentwood Town Centre: Heather with Shape Properties leads the Green Team at Brentwood Town Centre, advancing numerous energy saving campaigns over the last year including BC Hydro Energy Wise program participation, promoting the BBOT Pledge, and engaging staff with energy saving tips.

Lougheed Town Centre: As the operations manager Ralph has been working hard to save energy at the property. Since starting in 2013 he has accumulated savings of over 5,700,000 kWh in electricity and 1,900,000 kWh in gas through energy efficiency projects and finding operation efficiencies.

False Creek Collision: Bernhard and the team at False Creek Collision continually look to improve operations and lower their impact on the environment. They recently upgraded to energy efficiency lighting throughout their facility reducing energy consumption, lowering costs, and improving light quality.

Susan Todd – Solstice Sustainability Works: A Canadian pioneer in corporate responsibility and sustainability reporting, Susan founded The Accountability Project, North America's first certified training program in sustainability reporting and assurance, The project has trained 400+ managers and professionals.

Jennie Moore – Associate Dean, Building Design and Construction Technology, BCIT: Jennie Moore implemented sustainability as a core value at the Institute and developed initiatives to position the School of Construction and the Environment as a leader in sustainability education.

Vancity Branches: Eco-Hero aligns with everything they do at Vancity. Sustainability is not just in their workplace but one of their mantras as every discussion they have strives to be better by using less energy and reducing their environmental footprint.

John Templeton – Stoney Creek Environmental Committee: John Templeton has been volunteering with the SCEC, where he is the current chair, for many years and it was a dream to bring salmon back to a small

creek close to his home that joined Stoney Creek. In 2004, the first salmon returned to spawn and have been coming back every year.

Dick and Richard Kouwenhoven- Hemlock Printers: Since the early 1970s, Hemlock has been at the forefront and is committed to the highest quality printing with the least social and environmental impact. Hemlock is a carbon neutral green printer, lobbying its paper suppliers for more green alternatives.

Nick Kvenich- Eagle Creek Streamkeepers: Nick Kvenich has been a streamkeeper for years. He and his group have been involved in cleaning up Eagle Creek for almost 2 decades. Nick leads his Eagle Creek Streamkeepers every April by putting on a rain or shine Salmon Release event and the community always comes, nothing stops them.

Through the **Pledge for a Sustainable Community** we have developed a directory of over 150 businesses who are making a commitment to reduce their environmental footprint. Let us know what you are already doing or take your first step and become an Eco-Hero today! bbotpledge.ca ■

our favourite eco-heroes





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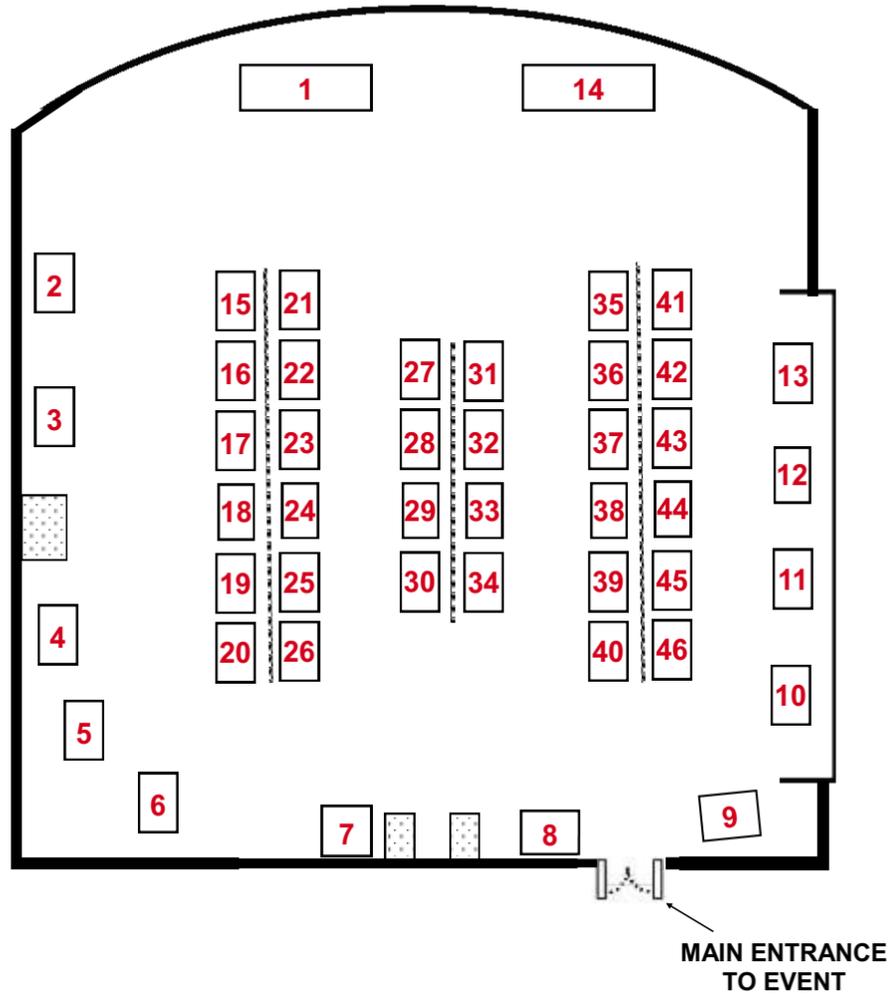
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1	Burnaby Board of Trade	24	Schmidt & Funk Financial Services
2	Dominion Blue Reprographics	25	Precise ParkLink
3	Tourism Burnaby	26	Chemistry Consulting Group
4	TD Canada Trust	27	Vancouver Whitecaps FC
5	Burnaby Neighbourhood House	28	Ignite Leadership International
6	Shay Kelly's The Caterer Inc.	29	Regus
7	Vancity - Burnaby Branches	30	Delta Burnaby Hotel & Conference Centre
8	Burnaby NOW	31	Burnaby Golf
9	Sprott Shaw College	32	Fraser Works Co-Op
10	Superb Systems	33	CPHR BC
11	Westminster Savings Credit Union	34	Brite-Lite Inc
12	BEST - BACI Employment Services & Training	35	A-Power Computer
13	Chartwell Carlton Retirement Residence	36	RBC Dominion Securities
14	Scotiabank	37	Nurse Next Door
15	posAbilities	38	Burnaby School District
16	Burnaby North Road BIA	39	Vancouver Canadians Professional Baseball Club
17	Neil Squire Society	40	The Connected Woman
18	Hub International	41	BosaGrape Winery & Brew Supplies
19	BC Responsible Gambling	42	Business Development Bank of Canada
20	BCIT School of Business	43	Microsoft
21	Bestway Tours & Safaris	44	Trans Mountain Expansion Project
22	Burnaby Hospital Foundation	45	WCG Services
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Doing Business with the City | 4:00 - 5:00pm

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Digital Marketing Tactics of the Future, Today! | 5:00 - 6:00pm

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THE 2016-2017 ACCESS STUDENT CAREER DEVELOPMENT PROGRAM

Access Case Competition with Electronic Arts

By Tessa Vanderkop
tessa@bbot.ca

On April 27, students of the Burnaby Board of Trade's Access Program participated in a case competition with Electronic Arts Canada.

The competition was planned by a student led committee chaired by graduate and program alumnus Jeff Sung. "The case competition is an unique opportunity that can provide a valuable piece to participants' resumes while improving their analytic and presentation skills, two deeply sought after skills in today's business environment."



The case competition tasked participants with helping Electronic Arts create a less cumbersome process to determine head count forecasting to better facilitate space planning. Three teams presented their ideas and solutions to a panel of judges.

The panel of judges included: Paul Holden, President and CEO of the BBOT; Anthony Cardinal, Facilities Manager Electronic Arts; Renee Chau, IT Project Manager, Telus.



Congratulations to this year's winning team: Santa Kizikova, Kassie Kasito and Keerat Baidwan. (Simon Fraser University)

Kudos to all the participants: Enoch Weng (SFU), Arjan Mundy(SFU), Milly Tsui (SFU), Rahul Agarwal (SFU), Rahul Saini (BCIT), Peter Cheema (BCIT) and Elain Luo (Douglas College).



A big thanks to the Case Competition Committee who helped make the competition

a reality: Daniel Wenzek (Douglas College), Kyle Pettie (Douglas College) Theresa Edwards (BCIT) and Kevin NG (SFU).



Last but not least, thanks to Simon Fraser University, Beedie School of Business, BCIT Business School, Douglas College Faculty of Commerce and Business Administration for their support.



The Access Program provides senior post-secondary students with the connections and tools they need to compete in the job market. The program offers mentorship, access to BBOT events, skills development workshops and leadership opportunities to students. The

program runs from October to May each year. Applications for 2017/2018 are open, To find out more visit accessprogram.ca or contact Tessa Vanderkop tessa@bbot.ca ■



"The Case Competition taught me how to network, present in front of a panel, and work together as a team in a short amount of time. The Access Case Competition provides an excellent opportunity to fine-tune and work to these skills.

—Milan Sagar Access student, Douglas College



Pictured: Access 2017 Wrap-Up Reception
Photography: Tiffany Brown Cooper



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BBOT Membership Lunch & Learn

Find out why over 1,100 businesses, entrepreneurs and organizations have decided to join the Burnaby Board of Trade.

Enjoy a complimentary light lunch and then sit down with Paul, Marisol, Tessa and Cory at this orientation and get a concise overview of all the services and benefits that are available for BBOT members and what you and your business can get out of membership!

UPCOMING INFO SESSIONS
 May 23 • June 8 • June 22
 Noon - 1:00 pm
 BBOT Offices (201-4555 Kingsway)

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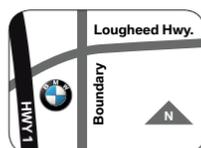
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