

BURNABY BOARD OF TRADE GOLF TOURNAMENT

September 7, 2022

An annual tradition that attracts 150 leading businesses to the greens for a day of golf, networking, food, drinks and fun! Our major sponsors receive excellent branding and exposure as well as entries into the popular tournament for use by top clients or staff.

Sponsorship Level: Cart Sponsorship

Sponsorship Investment: \$3750

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Complimentary foursome in the tournament and optional complimentary hole sponsorship
- Logo featured on branded signage displayed each cart used for the tournament

SOLD OUT

Sponsorship Level: Course Sponsor

Sponsorship Investment: \$3200

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Complimentary foursome in the tournament and optional complimentary hole sponsorship
- Logo featured on branded signage displayed at tournament registration
- Logo placement in tournament day material including programs, agendas, etc.

SOLD OUT

Sponsorship Level: Dinner Sponsor

Sponsorship Investment: \$3000

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Complimentary foursome in the tournament and optional complimentary hole sponsorship
- Logo placement at tournament dinner
- Logo placement in tournament day material including programs, agendas, etc.



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Sponsorship Level: Lunch Sponsor

Sponsorship Investment: \$2650

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Two complimentary entries in the tournament and optional complimentary hole sponsorship
- Logo branding and placement at tournament lunch
- Logo placement in tournament day material including programs, agendas, etc.

Sponsorship Level: Driving Range Sponsor

Sponsorship Investment: \$3000

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Complimentary foursome in the tournament and optional complimentary hole sponsorship
- Logo featured on branded signage displayed at driving range area
- Logo placement in tournament day material including programs, agendas, etc.

Sponsorship Level: Reception Sponsor

Sponsorship Investment: \$2500

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Opportunity to engage with all participants directly at a branded pre-dinner reception area
- Two complimentary entries in the tournament
- Logo placement in tournament day material including programs, agendas, etc.



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Sponsorship Level: Wine Sponsor

Sponsorship Investment: \$1600

Deliverables:

- Prominent logo recognition on all pre-event communication such as printed flyers, BBOT website, e-newsletters, print advertisements and in social media
- Two complimentary entries in the tournament
- Logo branding on wine glass tag at tournament dinner
- Logo placement in tournament day material including scorecards, programs, etc.

SOLD OUT

Sponsorship Level: Hole Sponsor

Sponsorship Investment: \$750

Deliverables:

- Presence on one golf hole with tables and chairs provided
- Company logo on signage at tee-box of your designated hole
- Opportunity to network with all tournament participants and personally distribute literature, food/beverages, promotional materials, and key messages
- Recognition in the tournament program

