



Riipen is a skill-building recruitment platform that helps companies leverage class projects with industry merit from local post-secondary schools to gain fresh insights, build their brand and identify top talent for upcoming roles in their organization.

Riipen works in the following way:

1. Instructors submit top upcoming class assignments with industry merit to Riipen.
2. Riipen distributes the assignments throughout the local business community.
3. Approved participating companies receive a branded profile within the partnering school's portal and are selected by student(s) most interested in that company or their industry.
4. Once a match is made, the students complete the assignment for the company.
5. The skills within the assignment are decoupled from the overall course and the organization is asked to give an industry rating of these skills.
6. Students who completed the Riipen project to a high standard are then added to the company's talent pipeline for possible upcoming roles that require the rated skills.

As a Riipen Communication Partner your members receive:

- Early access to a monthly curated list of upcoming industry projects from local post-secondary schools to distribute to your members
- Account manager to help companies design, manage and facilitate industry projects
- Exclusive membership discount on Riipen's participation fees

Company Profile on Riipen to Build Brand	FREE
Average Company Participation Fee:	\$100/project
Communication Partner Discount:	20%
Discounted participation fee:	\$80/project

Why your members want to participate?

Talent Pipeline - Our top students are highly driven and thirsty for opportunities to prove themselves to industry. You get a great opportunity to evaluate what potential future employees can do. If you identify students who could be helpful to your company, you can simply add them to your Riipen online talent pool.

Positive Brand Awareness: Start building your brand with the next generation of employees, consumers and decision makers. These students will be managers, entrepreneurs and consumers of the future. When they engage with your organization and your products, you become a top employer of choice. This relationship will stay with them for years.

Millennial Insights - Every semester students are required to take their knowledge from class and apply it to the real world. In fact, without you knowing it, your company has probably already been used by a group of students for their applied learning. You didn't get to see what ideas they came up with and they didn't get any feedback from you - what a waste! We can connect you and maybe you'll find that idea or innovation to take you to the next level.