



BURNABY
COMMUNITY
SERVICES

2015 Burnaby Beer Fest – Sponsorship Information

INTERESTED IN BECOMING A SPONSOR?

The Burnaby Beer Fest is the perfect opportunity to effectively increase your brand awareness and target your core demographic!

Why sponsor the Festival? Being a sponsor allows you to:

- Build upon existing customer relationships and create brand awareness among new and potential customers
- Gain insight into new and existing customers' product and/or service knowledge of your brand
- Meet and engage with your targeted customers
- Gain exposure through our targeted and effective marketing campaign; encompasses radio, print, online and social media

ABOUT THE EVENT

For the past 10 years Burnaby Community Services has hosted the Fill A Stocking, Fulfill A Wish Christmas Gala, a fundraising event for the organization's various outreach programs and services, including the Burnaby Christmas Bureau. Burnaby Community Services operates programs year round to support low income families, individuals and seniors experiencing isolation. The 1st Annual Burnaby Beer Fest on Friday, November 13th is an evolution of the gala. Two Tasting Sessions (4-7pm) and (8-11pm) will feature 12 local micro-breweries, pouring more than 30 delicious beers, a silent auction and tasty appetizers with live entertainment throughout the evening. We are proud that 92% of all the funds raised from our campaigns go directly into program delivery.

SHOWCASE YOUR BRAND AT BURNABY BEER FEST!

Name:
Business/Organization name:
Name and position of authorized signatory:
Business/Organization address:
Telephone:
Email:
Sponsorship level:
Total sponsorship value: \$

Please sign, print and date below to confirm your sponsorship of the 2015 Burnaby Beer Fest and to confirm that you are authorized to make this transaction on behalf of the organization you represent.

Signed: _____

Print: _____

Position: _____

Date: _____

Burnaby Community Services
EMPOWERING PEOPLE CHANGING LIVES

2955 Rosser Avenue · Burnaby, BC V5C 0G1 · 604-299-5778 · www.BbyServices.ca

2015 Burnaby Beer Fest – Sponsorship Levels

Presenting Sponsor: \$5000 +

- Opportunity to provide company's promotional materials and speak at the event
- Company banner at event
- Sponsorship recognition on online newsletter and website
- Company logo featured on promotional materials
- 8 tickets to the event
- Sponsor recognition in announcements at event

Premium Sponsor: \$2500 +

- Company banner at event
- Sponsorship recognition on online newsletter and website
- Company logo featured on promotional materials
- 6 tickets to the event
- Sponsor recognition in announcements at event

Amber Sponsor: \$1000 +

- Sponsorship recognition on online newsletter and website
- Company logo featured on promotional materials
- 4 tickets to the event
- Sponsor recognition in announcements at event

Lager Sponsor: \$500 +

- Company logo featured on promotional materials
- 2 tickets to the event
- Sponsor recognition in announcements at event